# System Requirements Client

Version 7.0

# Copyright

**Your feedback is important to us!**

We would be grateful to be notified of any errors you may discover. Just send us an e-mail to documentation@brandmaker.com.

# Table of Contents

# 1   Introduction

To be able to use our system without restriction and to your satisfaction, it is imperative that your clients comply with the following system requirements. If your clients do not fulfill the requirements described in this document, you may experience functional limitations in the BrandMaker application. In case an ad blocker is used, it may result in unexpected display problems.

**Presentation**

Orange table rows show, which values have changed since the last version.

# 2   Access

In order to use BrandMaker Marketing Efficiency Cloud the system needs to be accessible:

| Server | *.brandmaker.com |
|---|---|
| **Standard ports (outgoing)** <br> **if no other ports are defined** | HTTPS-Port 443 \| HTTP-Port 80 |

# 3   Windows/MAC

| | |
|---|---|
| **Supported operating systems** | Windows 10<br>(support of 32-bit and 64-bit versions of Windows)<br><br>Mac OS 10.11 or later |
| **Processor** | At least 1 GHz |
| **Memory requirement** | At least 1 GB RAM |
| **Screen resolution** | At least 1280 x 1024 px |
| **Browser** | Last stable version of:<br><br>• Microsoft Edge<br>• Mozilla Firefox<br>• Google Chrome<br>• Apple Safari |
| **Browser zoom** | 100 % |
| **Browser extension/plug-ins** | — |
| **Internet connection** | At least 5 MBit/s (upload and download) |

# 4 Extensions

**BrandMaker Office Add-In**

The BrandMaker Office Add-In allows including of asset preview images in PNG format from Media Pool into Microsoft Office documents.

| | |
|---|---|
| **Supported operating systems** | Windows 7, Windows 10 |
| **Supported Office versions** | Microsoft Office 2010, 2013, 2016, Office 365<br><br>(Support of 32-bit and 64-bit versions of Microsoft Office) |
| **Supported Office applications** | Microsoft PowerPoint, Excel, Word |
| **Includable image formats** | PNG |
| **Authentication** | Username/password or Single Sign-on |

**BrandMaker InDesign Extension**

The BrandMaker InDesign Extension allows uploading, downloading, and updating Adobe InDesign documents in Media Pool.

| | |
|---|---|
| **Supported operating systems** | Windows 10<br><br>Mac OS 10.11 or later (local temp directory only with absolute path specification) |
| **Supported InDesign Versions** | CS 6, CC 2014 (10.x), CC 2015 (11.x), CC 2017, CC 2018, CC 2019, CC 2020 |
| **Authentication** | Username/password (not Single Sign-on) |

# 5 Supported file formats

| Type | Format |
|---|---|
| Documents | DOC, DOT, POT, PPS, XLS, XLT: at least Office 2003<br><br>DOCX, DOTX, PPT, PPTX, POTX, PPSX, XLSX, XLTX: at least Office 2007<br><br>INDD: CS 6, CC 2014, CC 2015, CC 2017, CC 2018, CC 2019<br><br>IDML: at least CS 5.5 SP1, CS 6, CC 2014, CC 2015, CC 2017, CC 2018, CC 2019, CC 2020<br><br>ZIP<br><br>PDF<br><br>TXT, XML, HTML: Note that for these formats a gray box with the file extension is displayed as a preview image. Metadata is not extracted. |
| Pixel graphics | BMP, GIF, JPG/JPEG, PNG, TIFF/TIF<br><br>PSD: at least Adobe Photoshop CS3[1] |
| Vector graphics | AI, EPS, PS, WMF |
| Audio | MP3<br><br>Note that for this format a gray box with the file extension is displayed as a preview image. Metadata is not extracted. |
| Movie Types | Please refer to the table below. |

The management of other formats is possible in the BrandMaker Marketing Efficiency Cloud, if there is no need to process the files and for previews.

| File extension | Video codec | Audio codec |
|---|---|---|
| MPG | MPEG-1, MPEG-2 | MP2 |
| MP4 | MPEG-4, h.264 | AAC |
| WMV | WMV | WMA |
| FLV | Sorenson Spark, h.264 | MP3 |
| SWF | Sorenson Spark | MP3 |
| AVI | MPEG-4, Xvid, h.264 | PCM Audio |

If you are using the Content Enrichment function in the Marketing Planner module with different browsers, then video format MP4 and audio format MP3 are recommended. If you are using an AdBlocker, you may experience functional limitations in the BrandMaker application.

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[1] Download in original file works; Download via download schemes may lead to unexpected conversion results.

# 6   Not Supported or not Tested

| | |
|---|---|
| **Screen resolution** | < 1280 x 1024 px |
| **Internet connection** | < 5 MBit/s (Upload und Download) |
| **InDesign Version** | CS 5.0, CS 5.5, CC (V9) |
| **Operating System** | Android, iOS |

# 7   Legal information

**Changes to system requirements**

The compatibility of third-party products described in this document may be subject to subsequent detailing, modification, or limitation by BrandMaker for technical reasons.
To ensure the functionality and security of your system, BrandMaker may induce an update or hotfix of the version after an announcement.

**Use of specific fonts in Web-to-Publish**

With the transmission of font files and commissioning for the installation, you transfer the license rights to BrandMaker. BrandMaker is never a licensee; BrandMaker deals with the fonts on your behalf. The liability for the correct licensing remains with you and you have to prove it for BrandMaker. In case of missing evidence, BrandMaker can refuse the installation of the font or delete already installed fonts without further explanation and announcement.
See the document *Custom fonts in Web-to-Print* for more information.

**SSL certificate for custom domains**

If you use a customer-specific domain (URL), you are required to provide the corresponding SSL certificates according to the requirements set by BrandMaker. Both the customer-specific domain and the SSL certificate result in additional and recurring costs.
To ensure the security and functionality of your system, BrandMaker can request replacement from you according to the current security requirements.

See the document *Custom-Domains-and-SSL-Certificate-Procurement* for more information.